

ParallelTalk Communications, co-founded by Dr. Russell Storms and Mr. Stewart Brown, is pursuing the further development and marketing of the Multilingual Simultaneous Announcement System (MSAS), on which Dr. Storms holds a US Patent.

The MSAS permits public announcements to be made in multiple languages simultaneously with improved clarity, comprehension, and efficiency.

The MSAS makes it possible to more efficiently message to large groups of people in a variety of public type settings in more than one language at a time. This patented solution simultaneously generates audio announcements in multiple languages to: passengers riding in and waiting for mass transit vehicles, fans at sporting events, concerts, and theaters, large groups of people in open or closed public spaces, and is highly effective in communicating announcements to large crowds in all manner of emergency situations using the techniques of spatialization, low/high-pass filtering, and gender separation.

Uses for ParallelTalk's MSAS:

- Airline, train, and bus terminals
- Public transit systems of all types
- Sporting events, theaters, and other entertainment venues
- Emergency management situations
- All large groups of people in spatially defined spaces

MSAS is a low cost public announcement solution. It can be installed as a new product or retrofitted to most current public announcement systems at modest cost.

The research behind this product was developed by Dr. Russell Storms over a decade of research and testing. He received patent 9,525,953 on the process in December of 2016.

ParallelTalk Communications is seeking to locate partners to whom it can license the MSAS product and process, which partners will make, market, and/or install the product for end users.

Contact information:

ParallelTalk Communications  
info@paralleltalk.com  
www.paralleltalk.com